



INVEST IN  
Holland



Zeeland

# The location for your plant-based meat production project

Zeeland offers unique advantages for plant-based meat production

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A strong multimodal infrastructure that allows you to easily supply a growing market

- During the last years, the sales value of plant-based meat in the Netherlands has grown 5 while the sales volume has grown 49%.
- During the same period, the sales value of plant-based meat products through discounters such as Aldi and Lidl in the Netherlands increased by 78%, while the sales volume grew by 69%.
- Nearby markets such as Belgium, Germany and France have also experienced exponential sales growth since 2018.
- Several highways facilitate truck-based logistics from the province to nationally and international markets.
- Rail access into the Netherlands is available in Vlissingen and into Belgium at Terneuzen.
- Transport via barges on canals is available into other parts of the Netherlands, Belgium, France and Germany.
- Products can also be exported via the North Sea Port terminals.

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## Direct access to your required raw materials

- Zeeland is home to Meatless and Enough, companies that produce products that are used as ingredients in the production of vegetarian and vegan food.
- The region is also the largest agricultural province in the Netherlands with approximately 2,180 agricultural companies growing cereals, potatoes, grain legumes, sugar beets, wheat grain and flax.
- The North Sea Port has a Food Port in Vlissingen that facilitates access to raw materials. The Food Port also offers facilities such as warehouses, cold storage and packing stations.

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## An innovative ecosystem to support your business

- Zeeland is also home to a range of other potential partners in the plant-based meat supply chain, including leading food technology companies.
- Local cold chain logistics providers include Kloosterboer, ZZC and KOTRA.
- Dedicated training programs in areas such as food chemistry and quality management provide the specialized workforce for your project.
- As the regional association for the food sector, Food Delta Zeeland aims to promote the production, processing, trade and consumption of food products.
- “Protein Delta” is a cooperative cluster among industry, academia and government to strengthen the production of sustainable protein sources and promote the consumption of plant-based products in the province.

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## Competitively priced sites with sustainable infrastructure

- Land is available at competitive prices ranging between 50 and 130 €/m<sup>2</sup>.
- Multiple plots are available in dedicated business parks with multimodal logistics and sustainability certifications.

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## Our cost-free, confidential, and practical support

- Providing comprehensive information about all aspects of Zeeland as a business location.
- Identifying potential partners and supplier linkages.
- Supporting you to find the right site for your facility.
- Advising on incentives and finance opportunities.
- Assisting on labor, tax and legal issues.

### **For additional information, please contact:**

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